



COMMUNITY FOUNDATIONS OF THE HUDSON VALLEY

SERVING DUTCHESS, PUTNAM & ULSTER COUNTIES

Connecting people who care with causes that matter

Grants Program Overview

Fiscal Year 2016 by the Numbers

- Nearly 800 grants & scholarships awarded
- **Over 300** organizations received grants
- **Over 200** students received scholarships
- **\$2.9** million distributed
- Over **\$34** million awarded since 1969



Restricted Grantmaking

- Most of our grantmaking is restricted by recommendations made by donors and fund holders
- These recommendations are actively made by donors or specified in the Fund Agreement



Competitive Grantmaking

- Health and Medical Services
- Animal Welfare
- Education
- Arts and Culture
- Food Security
- Non-Profit Capacity Building

John T. Sloper Community Fund



- Grants in Southern Dutchess and Putnam counties for equipment and support of programs that enhance the delivery of emergency medical services to residents of those communities.
- *A limited number of grants to other organizations serving the rest of Dutchess County may be considered.*

Fall and Spring Application Cycles

Open 8/1 & Deadline 9/30, open 12/1 & Deadline 3/15

Miles of Hope Breast Cancer Foundation

- Grant program provides funding for projects in the areas of:
 - breast health
 - education & outreach
 - screening
 - treatment and support

Columbia, Dutchess, Greene, Orange, Putnam, Rockland, Westchester, and Ulster Counties



2 Funding Cycles

Deadlines for submitting: January 31st and June 30th

Cleopatra Fund

- The focus is to support organizations involved in providing programs or services that promote animal welfare.
- When awarding grants, the following priorities will be followed: Programs or services that benefit cats; dogs; retired circus animals; and retired farm animals.

Columbia, Dutchess, Greene, Orange, Putnam, Rockland, Sullivan, Westchester, and Ulster Counties



1 Funding Cycles

Deadlines for submitting: September 30th

Fund for Excellence in Education

- Grants are available to Dutchess, Putnam and Ulster County classroom teachers to be used for special projects to be done with their classes or for professional development which has direct benefit to the classroom.



1 Funding Cycle

Opens January 1st deadline for submission March 15th

Ann and Abe Effron Fund

- Priority to organizations involved in arts, culture and education with special consideration to making facilities and events more available to young people and senior citizens.
- Programs and organizations serving Dutchess County.
- Orgs outside of DC must clearly demonstrate the number of residents from Dutchess County that will be served.



1 Funding Cycle

Opens August 1st deadline for submission October 15th

Robert R. Chapman Fund

- The focus of the Robert R. Chapman Fund is to promote and/or help provide international and cultural learning experiences for youth.
- Organizations in Dutchess, Putnam and Ulster are eligible to apply.



1 Funding Cycle

Opens August 1st deadline for submission September 30th

Hudson Valley Farm Fresh Food

- Thanks to a generous grant from New World Foundation - Local Economies Project. This grant program was designed to distribute funds to nonprofit organizations in Dutchess, Ulster and Putnam Counties who work to increase access to local, farm fresh food for individuals who are considered food insecure.



**1 Funding Cycle
Opens January**



Community Response Grants

- The focus of these grants is to build the capacity of organizations and the community in Dutchess, Putnam and Ulster Counties, including but not limited to:
 - equipment to improve office operations;
 - professional development for staff and/or board members and;
 - support for programmatic areas.

1 Funding Cycle

Opens August 1st, Deadline for submission September 30th or October 15th



Jeannette F. Schlobach

- Organizations involved in providing programs and services to economically disadvantaged individuals, families and their pets which support and enhance economic opportunity, self-sufficiency and self-reliance are encouraged to apply.
- Must be a tax-exempt nonprofit located in Dutchess County

1 Funding Cycle

Opens Fall, Deadline January 30th

Application Process

www.communityfoundationshv.org



On-line Grants Application System

- Comprehensive guidelines and criteria are available on the website. Applicants are encouraged to read them carefully before applying!
- On-line applications are user-friendly, streamline application, evaluation and final reporting processes.
- All grant deadlines are set for midnight on the date of the deadline. Applications will automatically close at that time.
- Extensions cannot be accommodated.
- Contact the Community Foundations if you have questions or are experiencing technical issues.



Application Components

Narrative

- Mission
- Geographic Service Area & Population Served
- Grant Request Summary
- Timeframes
- Outputs and Outcomes
- Collaborations
- Additional Info

Attachments

- Program/Grant Budget
- Operating Budget
- List of Board of Directors & Affiliations
- Fiscal Sponsor (*if applicable*)
- Audit or 990
- Supporting documentation (*price quotes, proposals, photos, etc.*)



Narrative

- Establish the need
- Highlight collaboration & sustainability
- Be clear and concise, but tell your story
- Who will you serve, how will it work, what are your objectives, and how will you measure them?
- Evaluators do not want to dig or make assumptions
- Have someone not related to your program read your request



Program/Grant Budget

- Include all expenses, revenue, in-kind support
- Break it down
- Indicate funding that is pending and secured
- Review any payment restrictions in the grant description details
(no travel, lodging, shipping, capital projects, past expenses, etc.)
- Check your math!
- Template provided on our website



Outputs & Outcomes

- Outputs – immediate results achieved from an activity or service.
 - *Example: 3, 4 hour workshops will be held, 50 staff will participate*
- Outcomes – the benefits/change for participants during or after an activity or service. May relate to a change in knowledge, skills, attitudes, values, condition, or status.
 - *Example: 95% of agency staff will increase their knowledge and awareness of _____ after attending our workshop program.*

S.M.A.R.T. – Specific, Measurable, Action Oriented, Realistic, Timed.



Pitfalls & Pet Peeves

- Waiting until the last minute on the last day!
- Unrealistic # of people served
- Giving website links or referring to an attachment rather than answering the question.
- Budgets that don't add up/match the request
- Spelling and grammar errors
- Excel attachments that are not formatted properly
- No back-up funding plans
- No backup, research or justification for costly equipment
- No sustainability plan for grant funded staff positions
- Submitting multiple requests under the same grant program
- Asking for funding for prior expenses
- Asking for an extension

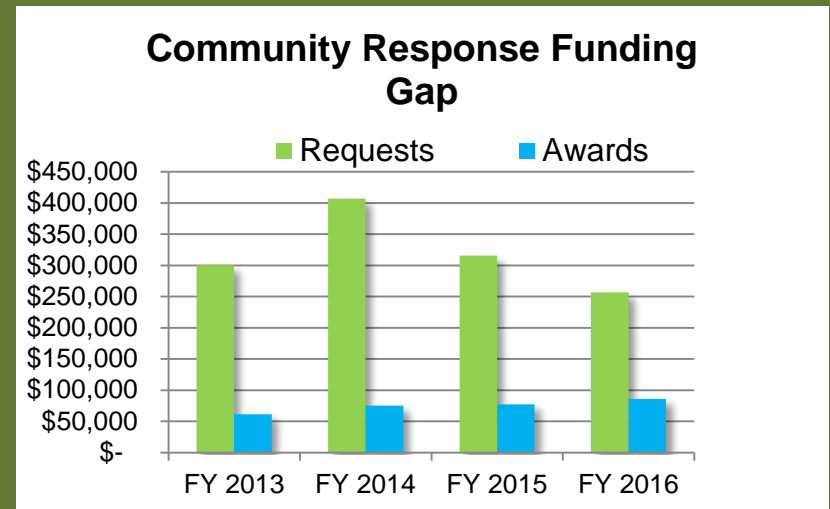


Gold Stars!

- Concise, Clear and Complete
- Give real examples and stories that resonate (*from the head and from the heart*)
- Show the need with data – but not overwhelm us with it!
- Include attachments of photos, bids, price quotes, back-up
- Call with questions (*prior to the day before the deadline!*)
- Call with updates (*change in budget or funding, staff etc.*)
- Preview your grant application online with the “print packet “ view (*this is how the committee will see it!*)

Committee Review & Decisions

- Factors that affect the decision
 - Strength of your proposal
 - Need & impact
 - Other proposals in the round
 - Total funds available
- Timeframes
 - Majority of applications due 9/30 or 10/15
 - Reviewed by staff and sent to committee
 - Awards announced early December





You got the grant!

- Complete the required paperwork and grant agreement
- Get the word out - Send out a press release, share the news on social media
- Invite us to visit
- Call if something changes
- Send pictures, testimonials
- Complete your follow-up report

Questions?

Contact:

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